



Lenox Cultural District Steering Committee Agenda

Thursday, January 14th, 2020 at 9:30am

Pursuant to Governor Baker's March 12, 2020 Order Suspending Certain Provisions of the Open Meeting Law, G.L. c. 30A, §18, and the Governor's March 15, 2020 Order imposing strict limitation on the number of people that may gather in one place, this meeting of the Lenox Cultural District Steering Committee will be conducted via remote participation to the greatest extent possible.

Topic: Lenox Cultural District Steering Committee meeting

Time: Jan 14, 2021 09:30 AM Eastern Time (US and Canada)

<https://us02web.zoom.us/j/86888139749?pwd=TUdzeGZ1ZFozQXNBMkqrWk9DYkl6Zz09>

Meeting ID: 868 8813 9749

Passcode: 191911

One tap mobile: +16465588656,,86888139749# US (New York)

Dial by your location: +1 646 558 8656 US (New York)

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- I. Minutes from December 10th, 2020
- II. MCC Update: sign installation, FY21 grant application due February 19th
- III. 1Berkshire Update: 2021 Guidebook ad – alternate images?
- IV. Community Stakeholder Meeting – Monday, January 25th at 4pm via Zoom

Topics for Meeting Slides:

RECAP SLIDES

- LenoxLovesMusic series (Natalie N.)
- Winterland (Jenn N. or Deirdre M.)
- ArtWalk (Cassandra S. and Jenn N.)
- Communications – e-newsletter and social media expansion into Instagram (Beth G.)

FUTURE PROGRAM SLIDES

- Historic District/Scavenger Hunts (Marybeth M.)
- Collaboration with other Cultural Districts in Berkshire County (Laura B. and Cassandra S.)
- Continuation of LenoxLovesMusic series in 2021 (Natalie N.)
- Updates from Chamber on re-introduction of previous events or intro of new events? (Jenn N.)

ADDITIONAL SLIDES

- Open discussion to solicit additional ideas and themes
- Request for additional steering committee members

- V. Governance structure conversation (will be included in multiple agendas early 2021)
- VI. Adjourn - Next Steering Committee Meeting: Thursday, February 11th @ 9:30am

Remaining Lenox Cultural District Steering Committee Meetings in FY21, all at 9:30am:

February 11th
March 11th

April 8th
May 13th

June 10th

Lenox Cultural District Steering Committee Meetings for remainder of calendar year, all at 9:30am:

July 8th

August 12th

September 9th

October 14th

November 11th – Veterans Day, may need to
be moved one week earlier or later?

December 9th