



Lenox Cultural District Steering Committee Agenda

Monday, March 16th, 9am, Lenox Chamber Visitors Center

- I. Minutes – February 13th meeting
- II. Upcoming – ArtWeek 2020
 - Registered Events, including Open Studios in Lenox and Countywide
 - Special Programs - Light Up the Night/Art of Food program status **deadline April 3**
 - Lenox Promotion – brochure (Lenox specific), social media, e-newsletters (District and Chamber)
 - Countywide Promotion - collaboration with Cultural Districts including press releases, billboards, printed materials, hashtags (#ArtWeekMA, #ArtWeekBerkshires, #BerkshireOpenStudios, #InTheBerkshires, #CreativityLivesHere)
- III. Lenox Cultural District Stakeholders meeting – dates, agenda items
- IV. Regular Steering Committee Topics
 - New/Additional Committee Members
 - Signage (MCC)
 - Landing Page on Lenox.org - <https://lenox.org/lenox-cultural-district/>
 - E-newsletter
 - Social Media - <https://www.facebook.com/lenoxculturaldistrict/>
 - Calendar (BerkshireEdge.com)
- V. New Business
- VI. Next Meeting TBD