

DEFINITIONS FOR BYLAW SECTION 4

Banner: ~~A sign made of fabric~~ Fabric or similar flexible material bearing a commercial message, slogan or design.

Billboard: A sign that exceeds the maximum area allowed in its underlying district.

Commented [JB1]: 1. Pinned per PB.

Entrance, Non-public: An entrance to a business not for use by the public (e.g.: service entrance, emergency exit, or employee entrance).

Entrance, Public: An entrance to a business or institution used by the public.

Flag: A piece of cloth or similar material, not bearing a commercial message, slogan or design. Flags are typically oblong or square, attachable by one edge to a pole or rope and used as the symbol or emblem of a country or institution or as a decoration during festivities.

Commented [JB2]: 2. Definition added based on discussions at the April 12, 2022 PB meeting.

Historical Marker: A sign or plaque bearing text or an image to commemorate one or more persons, buildings, events, former uses, or any other information of historical significance. They are also known as commemorative plaques, historic building markers, state and federal registry plaques and memorials.

Sign: An assembly, including supports and mounting hardware, that conveys commercial or noncommercial content. ~~messages.~~

Sign, Abandoned: A sign whose content is no longer applicable to the business, service, or activity it describes.

Sign, Animated: A sign that uses movement to attract attention, including but not limited to air-activated signs and balloon signs.

Sign, Changeable Message: A sign on which the characters, letters, or illustrations can be changed or rearranged without altering the sign's substrate or assembly.

Sign, Directional: A sign that is used to guide vehicles or pedestrians along a particular route. These signs may include entrance and exit signs and any other signs that facilitate way-finding.

Sign, Directory: A sign that lists multiple occupants of a building, or commercial or industrial properties.

Sign, Electronic: A sign on which the characters, letters, or illustrations can be changed through electronic means.

Sign, Feather: A sign made of polyester or similar flexible material with a feather, blade, or similar shape.

Sign, Free-standing: A sign that is self-supporting.

Sign, Neon: An electric sign lighted by luminous gas-discharge tubes that contains neon, other gases, or signs similar in appearance.

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Sign, Off-premises: A permanent sign which identifies or provides information pertaining to a business, tenant, service, owner, product or activity not located on the same ~~premises~~property as the sign.

Sign, On-building: A sign mounted directly to a building.

Sign, One-sided: A sign with information on one side with the opposite side not ~~being~~ visible.

Sign, Opinion: A sign with a message that indicates a preference, an idea, a belief, a feeling, a value judgment or the like.

Sign, Permanent: A sign intended for permanent use which is not easily removed.

Sign, Pole: A sign mounted on a pole such as lighting or utility poles, ~~not primarily used for signage~~.

Sign, Political: A sign that pertains to ~~political speech~~ and/or the elective process.

Sign Projection: The distance between the building or supporting structure and the farthest part of the sign.

Sign, Realty: A sign erected on a lot or affixed to a building to advertise the availability of the real property for sale, lease or rent.

Sign Setback: The distance from the closest portion of the sign assembly to a lot line or street line.

Sign, Special Event: A temporary sign that describes activities such as celebrations, fairs, festivals, fundraisers, funerals, sales or similar events.

Sign, Two-sided: A sign with information on one or two sides with both sides being visible.

Sign, Temporary: A sign intended ~~to be used~~ for a limited period of time that is easily removed.

Sign, Window: Any permanent sign attached, painted, or otherwise similarly affixed to the glass surface of a window or door.

Commented [JB3]: 3. Definition added based on a separate project's review with the Building Inspector.

Examples include "Stop PCB Dumping," "Cell Towers Cause Cancer"...

Commented [JB4]: 4. Deletion resulted from a separate project's review with the Building Inspector.