



Lenox Cultural District Steering Committee Agenda

January 28th, 9am, Lenox Visitors Center

I. Minutes – October and December meetings

II. Upcoming – ArtWeek 2020

- Event Host Registration – final deadline February 21st
- Open Studios – in Lenox and Countywide
- Promotion – brochure, social media, other
- Collaboration with Berkshire County Cultural Districts – press releases, billboards, postcard, hashtags, other
- Committee Responsibilities – recruiting event venues

III. Steering Committee Topics

- MCC Grant Award for FY20
- New/Additional Committee Members
- Signage (MCC)
- Shared files (Google Drive)
- Landing Page on Lenox.org
- E-newsletter
- Social Media
- Programs/Events

IV. New Business

V. Next Meeting TBD