



Lenox Cultural District Steering Committee Agenda

Monday, October 7th, 9am, Lenox Visitors Center

Invitees: Gwen Miller, Town of Lenox; Jes Cote, Town of Lenox; Jenn Nacht, Lenox Chamber of Commerce; Derrick Holt; Beth Tracy Gamble, Lenox Cultural Council; Cassandra Sohn, Sohn Fine Art; Eileen Mahoney, Trinity Episcopal; Rebecka McDougall, The Mount; Hilary Field Respass, BUTI; Andrea Goodman, Cantilena Chamber Choir; Amy Lafave, Lenox Library; Laura Brennan, BRPC

I. Review - Cultural District Announcement on September 9th, 2019

II. Upcoming – Community Kick-Off meeting on November 6th, 2019

- Framework of the Event
- Agenda
- Promotion
- Committee Responsibilities

III. Steering Committee – Next Steps Discussion

- New/Additional Committee Members
- Signage (MCC)
- Shared files (Google Drive)
- E-newsletter program (MailChimp, Constant Contact)
- Social Media (Facebook, Instagram, Twitter)
- Programs/Events (Fair Saturday 2019, ArtWeek 2020)

IV. New Business

V. Next Meeting TBD