



# ***Lenox Cultural District Steering Committee Agenda***

February 13th, 12pm, Sohn Fine Art

## I. Minutes – January meeting

## II. Upcoming – ArtWeek 2020

- Event Host Registration – final deadline **Friday, February 21st**
- Open Studios – in Lenox and Countywide
- Promotion – brochure (Lenox specific), social media, e-newsletters (District and Chamber)
- Update on Collaboration with Berkshire County Cultural Districts – press releases, billboards, postcard, hashtags
- Committee Responsibilities – recruiting event venues before deadline!
- Light Up The Night/Art of Food program status

## III. Regular Steering Committee Topics

- **New/Additional Committee Members**
- Signage (MCC)
- **Landing Page on Lenox.org**
- E-newsletter
- Social Media
- **Calendar (BerkshireEdge.com)**
- **Shared files (Google Drive) – run-through for those needing tutorial**

## IV. New Business

## V. Next Meeting TBD